

## PRESS RELEASE



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### **Fame Lifestyle Management selected as finalist for the Gulf Capital SME Award 2014**

**Fame Group** is celebrating after **Fame Lifestyle** is being named as finalist in the **Customer Focus of the Year Award** in the Gulf Capital SME Awards 2014.

The awards are organised by MEED, which partnered with Gulf Capital three years ago as the headline sponsor, to recognise the UAE's SMEs, business leaders and entrepreneurs for innovation, growth and success.

“Our team’s passion for **SERVICE** and commitment to excellent customer service has obviously paid off being selected for these awards. To be customer focus plays a crucial role in our business, because customer satisfaction counts and we are delighted to have been given this recognition by MEED, the region’s most trusted business intelligence providers. “Says Kenny Onilogbo, the Director and Chief Concierge Specialist of Fame Lifestyle

Fame Lifestyle is the region leading private concierge for the elites and corporate, since its inception the company has provided range of concierge and lifestyle management services for large corporations and HNWI's. And it's the first and only certified member of the **ICLMA** in UAE (International Concierge & Lifestyle Management Association). What set Fame apart from its competitors is the ability to think outside the box and to anticipate the needs of their customers even before they do, which makes Fame the major contender and finalist in this award category.

The company recently launched a unique Employee Benefit Concierge Program that will enable company employees have access to a 24/7 concierge services at their fingertips, and a Customer Loyalty programs that will assist in creating customer experiences, that help build company brand to stand out in the minds of their customers by offering them a host of concierge services.

“Fame Lifestyle has shown remarkable progress due to its unique concierge initiatives. The growth in the number of concierge services we are providing this year has increased by 20% compared to last year, being the fixer in the region, we deal with various requests and handles the most difficult task on our

clients to-do list giving them more time to focus what is more important to them. Having a lifestyle Manager is very essential in Dubai and today's busy lifestyle." Says Kenny

This year's finalists reported a combined turnover of AED1.6bn and an average growth rate of 134 per cent last year, indicating another robust performance from the SME sector in the UAE.

Winners will be announced on 29 October 2014 at the Ritz Carlton, JBR, Dubai. For information and updates on the awards, please visit [www.meedsmeawards.com](http://www.meedsmeawards.com)

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#### **About Fame Lifestyle Management**

Fame Lifestyle is a Private Concierge based in Dubai, offering considerable experience in corporate and personal concierge with great customer service. Our services have been specifically tailored to meet our client needs. If you require a table at the top of Burj Khalifa, dinner reservation in Monte Carlo, VIP Pass to the Cannes festival, the rarest body cream only available in New York or a pick-up with a private jet in St.Moritz, we can do it all. There is no task too small or too big for us to accomplish, so any request as long as it's legal and ethical consider it done! For more info please visit [www.famelifestyleme.com](http://www.famelifestyleme.com)

#### **About Gulf Capital SME Awards**

The Gulf Capital SME Awards recognises the UAE's SMEs, business leaders and entrepreneurs for innovation, growth and success.

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